CONFERENCE
XV IPC - XI IOPC
PRAGUE 2024



XV International Palynological Congress XI International Organization of Palaeobotany Conference

200 Years of Palaeo-botany

27–31 May, 2024, Prague Czech Republic

Offer to Industry

Greetings!

Organizing committee of the 15th International Palynological Congress and 11th International Organisation of Palaeobotany Conference held in Prague, **May 27th – 31th, 2024**, Czech Republic would like to invite you to become a sponsor of this important international event. This joint meeting is **greatest event for palynologists and palaeobotanists from all over the world** every four years. The conference will attract **700–800 participants**; attendees will include academics, researchers and industry participants interested in both blue sky research and commercial applications of palynological and palaeobotanical research. We are diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders on this scientific field. The meeting is five full days of symposia, poster sessions and workshops with several field-trips in the Czech Republic and Slovakia.

This would be a wonderful **opportunity** for your institution/organization to have some visibility in front of an audience who could benefit and value from your participation at this conference. We invite you to be a partner with us in this event. Below are options designed to assist you in finding the right level for your budget and your time. Please review and let me know if you have any questions, I am happy to find the right fit and level for your organization.

Our best regards,

Organizing commitee of the 15th International Palynological Congress and 11th International Organisation of Palaeobotany Conference

Website of the Meeting:
https://prague2020.cz/introduction/

The conference will attract

700–800

participants

IPC / IOPC 2024 in a Nutshell



IPC-IOPC ,
Brazil 2016

When

Mon 27 – Fri 31 May 2024

33
symposia

Where

Clarion Congress Hotel Prague, Czech Republic

Clarion Congress Hotel Prague is one of the largest and most modern congress hotels in the Czech Republic.
www.clarioncongresshotelprague.com/cs/

516
participants

Official Website

www.prague2020.cz

Key Dates

November, December 2023 – Pre-early and early Registration;
January 2024 – Abstract submission deadline

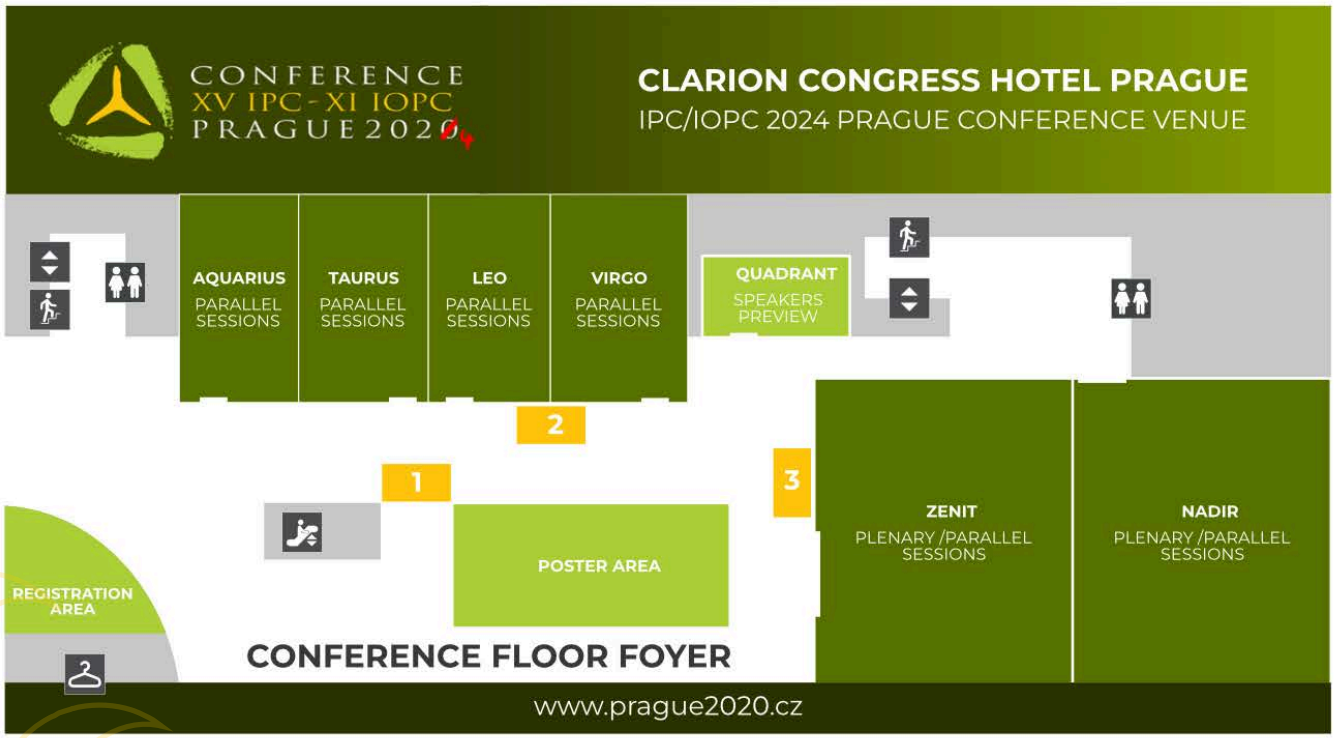
45
countries

Contact

To secure your sponsorship level and book an exhibition space, please contact sponsorship manager:

Lucie Šenková, mob.: +420 725 946 545
E-mail: lucie.senkova@c-in.eu

Floorplan


CONFERENCE
XV IPC - XI IOPC
PRAGUE 2020
CLARION CONGRESS HOTEL PRAGUE
IPC/IOPC 2024 PRAGUE CONFERENCE VENUE
AQUARIUS
PARALLEL SESSIONS
TAURUS
PARALLEL SESSIONS
LEO
PARALLEL SESSIONS
VIRGO
PARALLEL SESSIONS
QUADRANT
SPEAKERS PREVIEW
2
1
3
ZENIT
PLENARY /PARALLEL SESSIONS
NADIR
PLENARY /PARALLEL SESSIONS
POSTER AREA
REGISTRATION AREA
CONFERENCE FLOOR FOYER
www.prague2020.cz

Sponsorship Opportunities

Sponsors will be provided with a unique opportunity to gain direct access to over expected 700 experts. The sponsors' contribution is recognized as a valuable enhancement of the conference, the options listed below can however be subject to negotiation.

Sponsorship Packages

Type of package	Platinum 10,000 EUR*	Gold 7,500 EUR*	Silver 5,000 EUR*
Exhibition space	12 sqm	8 sqm	6 sqm
Delegate full registration	4	3	2
Gala dinner tickets	4	3	2
Exhibition only passes	4	3	2
Extra items	lanyards	×	×
Ad in program (only in e-version)	2 pages	Full page	Half page
Company profile in program (only in e-version)	50 words	40 words	30 words
Bag insert (+ e-insert)	yes	yes	yes
Video loop**	45 sec.	30 sec.	30 sec.
General benefits***	yes	yes	yes

* All prices shown are exclusive of VAT.

** Video loop will be shown during breaks in all halls, with other break slides.

*** All (Gold, Silver and Bronze) partners will receive these benefits:

- Your company logo (hyperlink included) will be published on the official webpage
- Your company will be listed as a partner and your logo will be included in the printed materials
- All partner booths will be placed on one floor together with catering stations
- Your company will be recognized as a sponsor in the PowerPoint presentation that runs during breaks in the meeting rooms
- Acknowledgement during the opening and closing ceremonies
- Partners can use the meeting logo for their own advertising after consulting with the organizers

Technology

Wi-Fi Service 4,000 EUR EXCLUSIVE

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of Clarion Congress Hotel. Your webpage will be the first page to open upon accessing the service.

Speakers' Preview Room 4,000 EUR EXCLUSIVE

This room will be the hub for speakers to check their slides. The sponsorship represents a unique opportunity to reach all speakers involved in the scientific program. Your company logo will be displayed on each computer screen background and saver.

Charging Box 3,000 EUR / per one box

This room will be the hub for speakers to check their slides. The sponsorship represents a unique opportunity to reach all speakers involved in the scientific program. Your company logo will be displayed on each computer screen background and saver.

Communication and Official Materials

Notepads and Pens 1,500 EUR

Sponsor will provide the notepads and/or pens. Notepads and pens will be branded with sponsor company name / logo and provided to the delegates at the registration desk

Conference Bag partner 2,500 EUR EXCLUSIVE

You company logo will be printed on the bag in a prominent position together with the IPC logo (the type, size and colour of bags as well as position and size of the logo will be at the organizer's discretion).

Poster Session Sponsor 2,500 EUR

Poster area belongs to the most visited attractions. Partner's name and logo will be attached on the frame of each poster board. Also there will be an opportunity to offer a best poster price.

e-Blast 2,500 EUR

An e-Blast builds your brand connections, drive traffic to your stand and events and expand your reach before the conference. The e-Blast will be sent one month prior to the event to all registered delegates. The format required for the e-Blasts is HTML, the platform is MailChimp.

Bag insert 1,000 EUR

A double sided 1-page leaflet will be placed into participants' bags.

Program Advertisement Full Inner Page (e-version) 1,000 EUR

You can place your advertisement in the final program book, being the most read item by the conference delegates.

Video loop 800 EUR

Video loop (30 sec max.) will be shown during breaks in all halls, with other break slides.

Lanyards 2,000 EUR

The lanyards for all delegates will be branded with the sponsor's company logo. The lanyards will be provided by sponsor. Lanyards opportunity only if there is no Platinum sponsor.

Catering – Supply your Goods and Products

Ice-breaker party 5,000 EUR

The Ice-breaker party is a pleasant opportunity for the whole community to meet, on the first day of the conference. The sponsor name / logo is displayed in the welcome reception area. The sponsor provides products / merchandize and can have up to 2 pop-up banners in the area and branded napkins (provided by the sponsor).

Coffee breaks 5,000 EUR

Coffee breaks is a great opportunity to showcase your products / merchandize, place your pop-up banners (3 in total), and distribute branded napkins (provided by the sponsor) in the coffee break area.

Conference dinner 6, 000 EUR

The dinner is a pleasant and informal opportunity for the whole community to meet. The sponsor name / logo is displayed in the welcome reception area. The sponsor provides products / merchandize and can have up to 2 pop-up banners in the area and branded napkins (provided by the sponsor).

Exhibition Opportunities

Pre-built shell scheme stand, 650 EUR / 1 sqm

- Modular booths of 6, 9, or 12 SQM
- Stand rental price is 650 EUR /sqm + VAT
- Shell scheme, one table, two chairs, name in the fascia, 3,5 kW electrical switchboard is included
- 1 exhibitor passes per 6 sqm

Floor space only, 350 EUR / 1 sqm (min. 6 sqm)

- Floor space only, minimum 6 sqm
- Floor space rental price is 350 EUR /sqm + VAT
- 1 exhibitor passes per 6 sqm

Table Top 1,500 EUR

1 table and 2 chairs, basic electricity connection 3,5 kW, space for rollups. 1 exhibitor pass.

Other Sponsorship Opportunities

Field-trips Sponsor 2,000 EUR

Organization's name and logo will be mentioned during selected field-trip and on the website by the tour.

Symposium and workshop Sponsor 2,000 EUR

You can support selected symposium or workshop. Your name and logo will be displayed on program of the conference and on the symposium.

Advertisement in the foyer of the congress 1,000 EUR

Company roll-up in the congress Foyer. Roll-up will be provided by the sponsor.

Or come up with your own idea (subject to approval by organizer). You may have thought of a different company promotion – let us know.

All prices are without VAT.